

Knowledge Partner



5th National Conference and Awards on

Waste *to* **Wealth**

SOLID WASTE | PLASTIC WASTE | INDUSTRIAL WASTE

March 30, 2017 – Hotel Le Meridien, New Delhi

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

Waste *to* Wealth

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With nearly 17.5% of global population, India is currently the second most populous nation in the world. By 2050 India's population is expected to touch 1.6 billion. Rapid economic growth, urbanization, and industrialization alongside this population explosion continues to generate significant waste and adversely impact our environment. With a population exceeding 377 million, today urban India out numbers the entire population of the US. While spawning a wave of consumerism, it has also led to an unprecedented waste generation which challenges traditional waste management paradigms in our country. Therein lies a unique opportunity for newer business models and innovations in waste management in India.

Why Waste Management

India's rapid economic growth has resulted in a substantial increase in solid, plastic, industrial, biomedical & other waste generation in urban centers. Indian cities are expected to only intensify their consumption patterns and waste generation in future. Environmental degradation from toxic waste dumps and an omnipresent contamination of soil, water and air remains a major cause of concern. Urban areas in India alone generate more than 100,000 metric tonnes of solid waste per day which is much higher than total daily waste generation in many countries. Unfortunately there has been a lack of awareness and there persists an unmet demand for more efficient waste handling. New paradigms to improve legal frameworks, effective policy implementation, providing citizenry with cleaner choices, greater public involvement in waste management and environment friendly waste cycling is the need of the hour.

Waste management till recently has remained a nascent untapped sector. With an unmatched consumer base, India today is an attractive investment destination for waste recycling technologies. Overall the commercial outlay in this sector is expected to touch US\$13.62 billion by 2025. Major waste sectors such as municipal solid waste management market, e-waste market and bio-medical waste are expected to grow at CAGR of 7.14%, 10.03% and 8.14% respectively.

To address the tremendous potential of this sector, ASSOCHAM is holding its "5th National Conference on Waste to Wealth: Solid Waste • Plastic Waste • Industrial Waste" on March 30, 2017 in New Delhi.



Objectives

The aim of the conference is to provide a holistic overview of the current scenario of waste management in India and to explore the enormous potential business opportunities in this sector. This key event seeks to provide a common platform for all stakeholders and solution providers (waste recyclers, dealers, retailers, local authorities and policy makers) to understand the inter-related policy, technological and operational barriers and regulatory frameworks. Effective waste management right from waste-generation profiles, collection, segregation and disposal mechanisms, extended producer responsibilities and best worldwide practices, solid-waste management governance to zero waste and smart technologies will be addressed. We seek to facilitate a goal-directed collaboration for streamlined action to accelerate waste management scenario in India with a focus on green productivity activities.

Focus Areas

- ✓ 5R Approach - Reduce, Reuse, Recycle, Refuse and Respond
- ✓ Effective Waste Management Chain – Source Segregation, Collection, Treatment and Disposal to Resource Generation
- ✓ Latest environment protective and cost effective technologies in managing waste through best global practices
- ✓ Revenue models to facilitate and encourage Public Private Partnership
- ✓ Strengthen awareness of waste management, green recycling, promotional schemes, policy framework, law & regulation, awareness programs, its effective implementation and follow-up.
- ✓ Best Technologies & Global Practices, Challenges & Implementation
- ✓ Innovative Technologies & Sustainable Business Models
- ✓ Solid waste disposal methods, methods to reduce waste, resource recovery, recycling and energy generation
- ✓ Awareness on responsible plastic usage & positive attributes of plastics, safe disposal, mechanical recycling & development of biodegradable plastics, energy recovery from plastic waste and holistic solution to plastic reuse and recycling
- ✓ Chemical and hazardous industrial waste - Constructive solutions & updated technology, energy recovery & sustainable options
- ✓ Treating and disposing of plastic, chemical and e-waste through effective waste segregation mechanisms and technology driven solutions
- ✓ New innovative technologies, best global practices & institutional models for a sustainable waste management

Why to Participate

- Share and market your product, services, ideas and solutions to key stakeholders and audience at large.
- Meet and network with invited experts from eminent organizations
- Attract investment across sections of the corporate world
- Exposure to new innovations, institutional models & updated technologies by industries, government, private sectors and NGOs
- Recommendations emerged from the conference shall be submitted to the relevant official and non-official stakeholders in state and central ministries
- Proceedings and media coverage released post conference for publicity

For Whom

This conference is an important platform to showcase products, services and solutions available in waste management. With over 200 participants from all over India, this event is an unique multi disciplinary interactive opportunity for information gathering and networking with the most influential stakeholders from within and beyond the sector of waste management ranging from national/ regional policy makers, scientists and technology developers, finance experts, industries in waste management, utility representatives, waste recyclers, dealers, retailers and distributors. The event will provide comprehensive insight into waste management industry best practices, latest technologies, alternative solutions, emerging opportunities and business prospects.



Expected Number of Participants

About 200 including dignitaries from the Government, Industry and Corporates

Partnership Opportunities

This conference will provide ample opportunities to network, promote, advertise & market products, innovations, ideas, technology and services amongst large focused audience and delegates.

PLATINUM PARTNER – INR 6,00,000/-

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| <ul style="list-style-type: none">• Extensive visibility and acknowledgment as “Platinum Partner” of the event• Opportunity to deliver the address in the Inaugural Session of the event• Banner visibility on the home page of the event website with a hyperlink to sponsor's website for duration of 2 months• Speaking Slot: An opportunity to address the captive audience of the summit in Business Session• Display of your company roll up banner standees (4 Banners) in the pre event area• Prominent display of company logo as “PLATINUM PARTNER” at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel | <ul style="list-style-type: none">• Complimentary 6 Sqm stall at the exhibition area to showcase Company's Product/ Technology• Privilege to invite your clients/colleagues (upto 15) as special invitees for the opening ceremony, networking, reception of event and Exhibition• Corporate advertisement in the backgrounder which will be released by the Chief Guest• Corporate brochure and promotional literature to be included in the delegate kit and summit head table• Electronic flier campaign with sponsor's logo• Acknowledgement as a partner in the “Thank you Panel” |
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DIAMOND PARTNER – INR 5,00,000/-

- Acknowledgment as "Diamond Partner" of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as "DIAMOND PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 6 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (upto 10) as special invitees for the opening ceremony, networking reception of event and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest
- Corporate brochure and promotional literature to be included in the delegate kit of event
- Electronic flier campaign with sponsor's logo
- Acknowledgement as a partner in the "Thank you Panel"

GOLD PARTNER – INR 4,00,000/-

- Acknowledgment as "Gold Partner" of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre event area
- Prominent display of company logo as "GOLD PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 6 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (upto 7) as special invitees for opening ceremony, networking reception of the event and exhibition
- Corporate brochure and promotional literature to be included in the delegate kit of the event
- Acknowledgement as a partner in the "Thank you Panel"

SILVER PARTNER – INR 3,00,000/-

- Acknowledgment as "Silver Partner" of the event
- Speaking Slot: An opportunity to address the captive audience of the summit in Business Session
- Prominent display of company logo as "SILVER PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Complimentary 6 Sqm stall at the exhibition area to showcase Company's Product/ Technology
- Privilege to invite your clients/colleagues (upto 5) as special invitees for opening ceremony, networking reception of the event and exhibition
- Acknowledgement as a partner in the "Thank you Panel"

LUNCH PARTNER – INR 2,00,000/-

- Acknowledgment as "Lunch Partner" of the event
- Prominent display of company logo as "LUNCH PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Display of your company roll up banner standees (2 Banners) at the lunch area of the event
- Privilege to invite your clients/colleagues (upto 5) as special invitees for opening ceremony, networking reception of the event and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest

DELEGATE KIT PARTNER – INR 1,00,000/-

- Acknowledgment as "Delegate Kit Partner" of the event
- Display of company logo as "DELEGATE KIT PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card & thank you panel
- Printed logo on the cover of the delegate kit
- Privilege to invite your clients/colleagues (upto 4) as special invitees for opening ceremony, networking reception of summit and exhibition
- Corporate advertisement in the backgrounder which will be released by the Chief Guest

LOGO PARTNER – INR 75,000/-

- Acknowledgment as "Logo Partner" of the event
- Display of company logo as "LOGO PARTNER" at the side panels of the event backdrop and all promotional materials such as panel board at the venue, brochure, invitation card, letterhead & thank you panel
- Privilege to invite your clients/colleagues (upto 2) as special invitees for opening ceremony, networking reception of the event and exhibition

Exhibition Stall – INR 50,000/- (Stall Size 3 x 2 mtr.)

The event provides an opportunity for participating companies to exhibit their latest products / prototype & services in the market. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances

Benefits to Exhibitor: (a) Completely built up stall 3 x 2 mtr with Company Fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points (c) 2 Complimentary Delegate Passes

"WASTE MANAGEMENT EXCELLENCE AWARDS 2017"

Awards in Waste Management Best Technologies, Innovations & Initiatives

Nominations Invited

For details, please log on to www.assochem.org under events > Forthcoming Events

Last date to send nominations: **March 21, 2017**



Registration Fee:

Rs. 2,500/- per delegate

(15% Company discount on 3 or more delegates)

Advertisement Opportunities in Special Publication/Background Paper

Last Date: March 18, 2017

Back Cover: INR 40,000/-

Inside Covers: INR 30,000/-

Inside Pages: INR 20,000/-

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